

PP POWER.COM

PEOPLES PORTABLE POWER[®]

Green, Scalable, Affordable and Portable Power to off grid families

Steen Kramer Jensen, Founder and CEO



Idea: No electricity -> No health, No education, No growth, No life

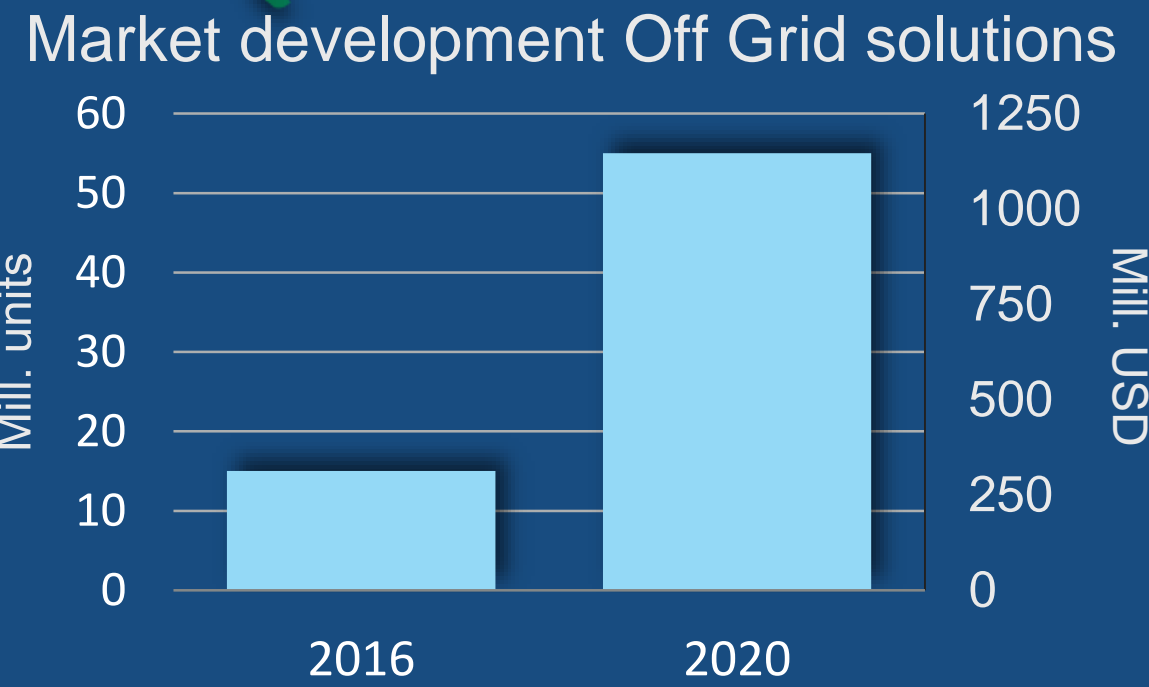
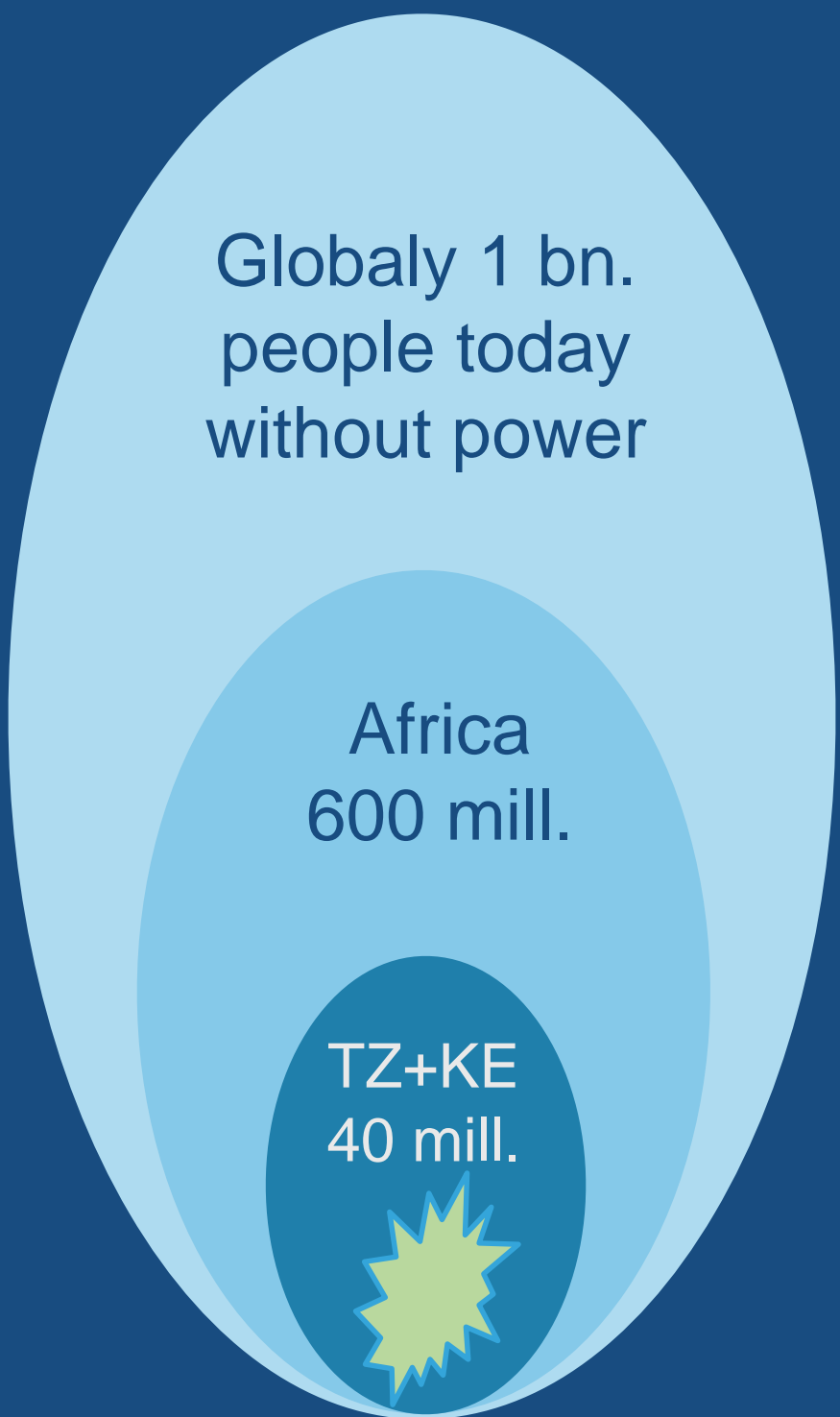
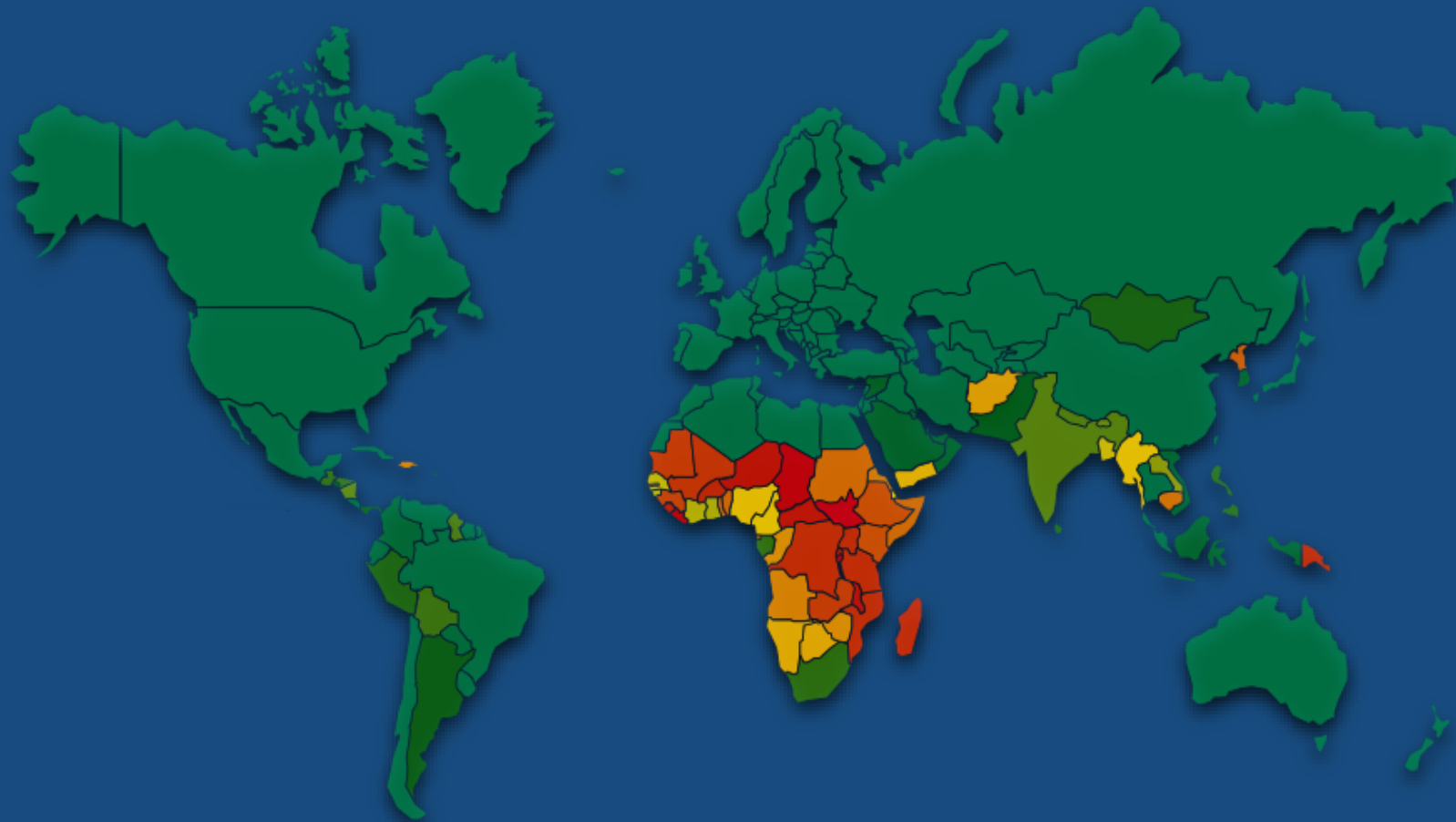


IEA: 500.000.000 people have no grid connection in 2040



Families spend 4 USD weekly on kerosene, candle lights, small solar lamps and disposable batteries

Market Size and Opportunity



Launch market 10.000 customers

Bloomberg New Energy Finance & Lightning Global, and IEA Energy Outlook

The solution – a high capacity, portable power bank IoT Enabled



- ✓ Save money and time
- ✓ Good indoor climate
- ✓ Access to Power^(*)
- ✓ Productive use

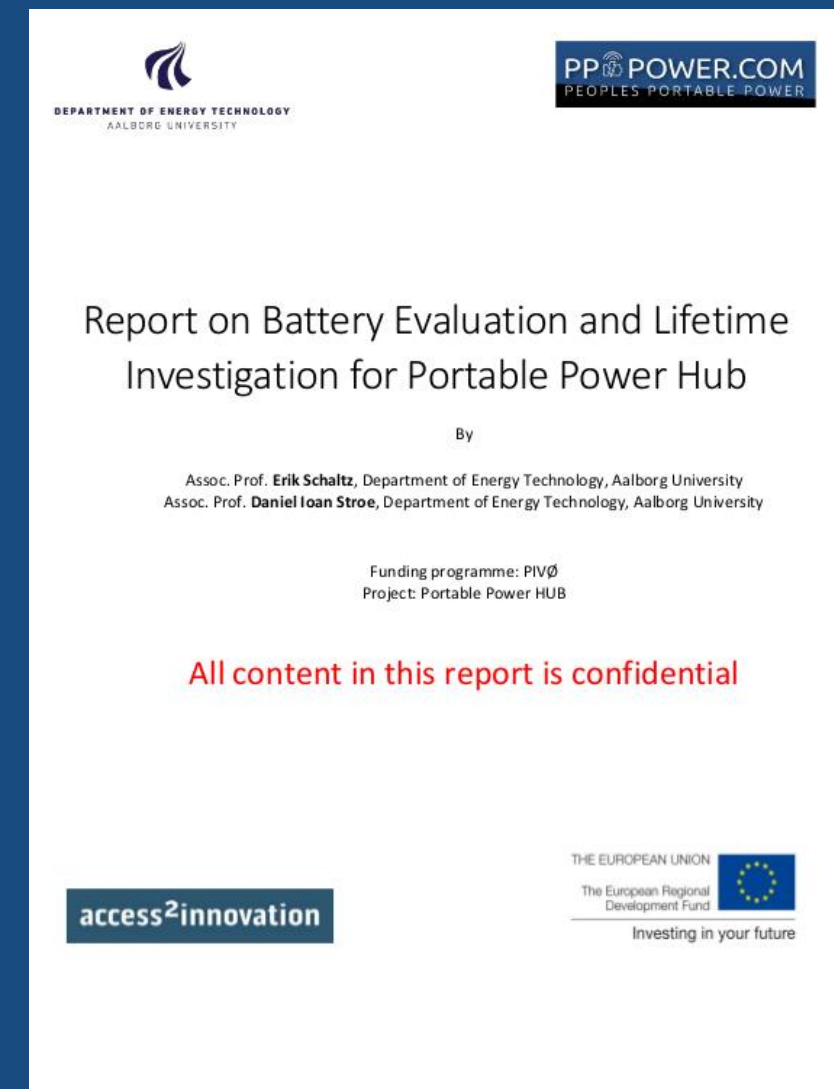
(*)Powerful battery pack 75W and 300 Wh



1) Mobile Payment 3 USD/week

2) Cloud activation

3) Access and Use



Tested at DTU and AAU Universities

Dedicated Team and Partners



Development &
Project Implementation

Steen Kramer Jensen

Founder & CEO
MSc



Supply Chain

Annie Lund Jensen

Founder
BA



Dissemination &
Public Relations

Preben Birr-Pedersen

Co-Owner, Chairman
MBA



Reporting

Christian Nielsen

Co-Owner
MBA



Finance & Sales

Kenneth Rohde Pedersen

Finance & Sales
MSc



IT & Communication

Rikke Lolck

IT & Comm. Analyst
MSc



Marketing

Deborah Jeruto

Country Manager, KE
BA



Marketing

Ian Mamuya

Country Manager, TZ
BA



Marketing

Joseph Zikhali

Operation Manager, TZ
BA



Risk & Micro Finance

Per Gjode

Partner, PG Consulting
MBA, Tanzania



Training & Recruiting

Livinus Manyanga

Country Manager
MsTCDC, Tanzania

Track Record



2017

Financing

Private: 500.000 DKK
Public: 800.000 DKK



CX Power Kenya Ltd.



2018

SOLAR
KIOSK
by rafiki power

SCALE-UP
DENMARK



Sale and
demo 50
customers

Attract first investor



2019



3 mio. DKK

Attract second investor



VÆKSTFONDEN

1,5 mio. DKK



Supply of
1000 units

Sales have started - 150 paying customers during first half of 2020





- Customer Segmentation
- Sales and Distribution Channels
- Way to Market
- New investor 20% shares ~ 1,0 mill. DKK geared 1:1 with VF

