



PAWA

Power in your hands



PAWA Team



Co-Founder & Executive Chairman, Kenneth Winther

London: Norwegian serial parallel entrepreneur with exits on three continents. Leading innovation, entrepreneurship, and impact ventures authority.



Co-Founder Børge Strand-Bergesen

Norway: Leading electronics hardware expert for materials redundancy and high output production.



Africa Director Dr Karl Klingsheim

PhD Science and Tech Counsellor for Africa that built top performing Nordic university Tech Transfer system over 15 years. Directs PAWAs Africa activities.



Sales Director Kenya Alex Kitili

Kenya: On-ground sales manager and reseller. Also facilitates products testing and promotions.



App Development Joseph Wamicha

Kenya: Payment Apps developer for Safaricom and other corporates. Develops PAWA Mobile and online ordering and payment systems.

Democratising Energy

How to solve a \$6 trillion problem with \$100?





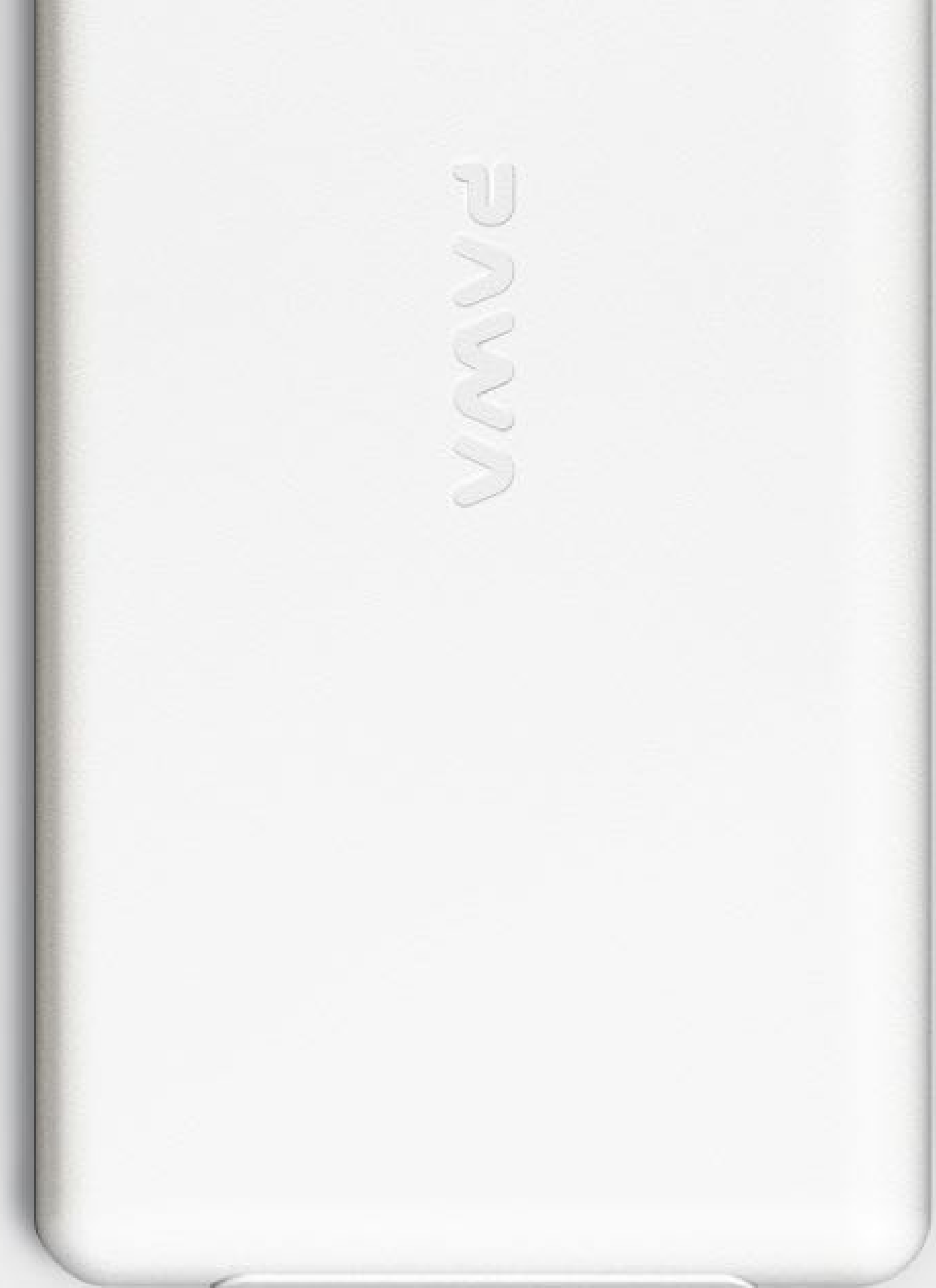
'It doesn't matter how cheap you make energy. If it is for home luxury, I still cannot afford it. Yet it doesn't matter how expensive you make the energy devices, if they make me way more income.'



PAWA Solar Charger



PAWA Yako



PAWA Light

The Moneymaker



Barber Onesmus



Store Owner Maureen



Hair Braider Dama



Market Booth Alice



Handyman Oliver



Salesman Alex



Post-Carbon Industry Adventure

Cheaper than China.
Better than Swiss.



Customers drive sales

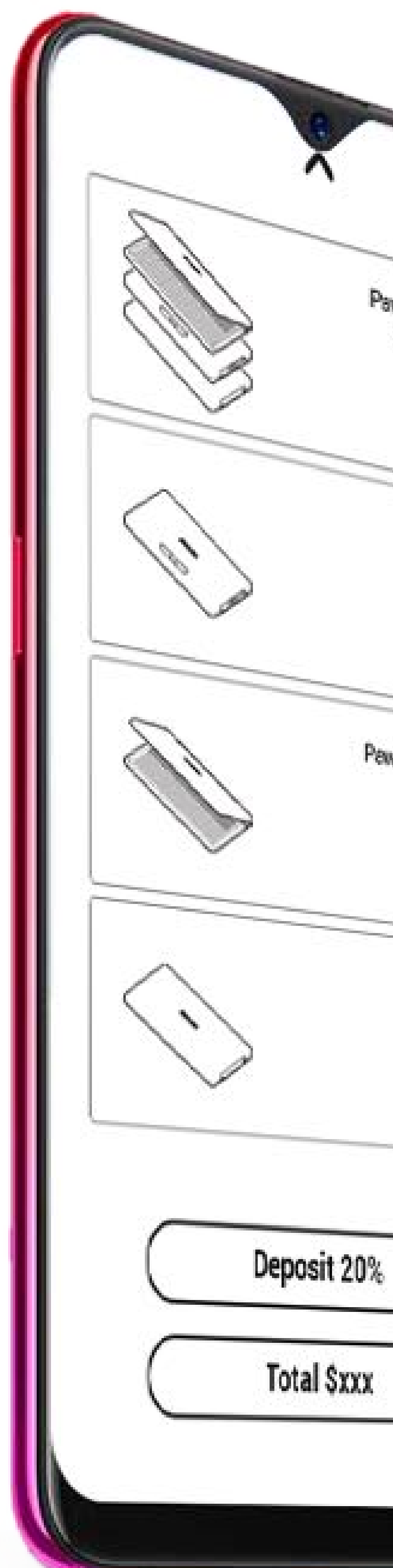
PAWA is sold by those who know how.

Demand chain

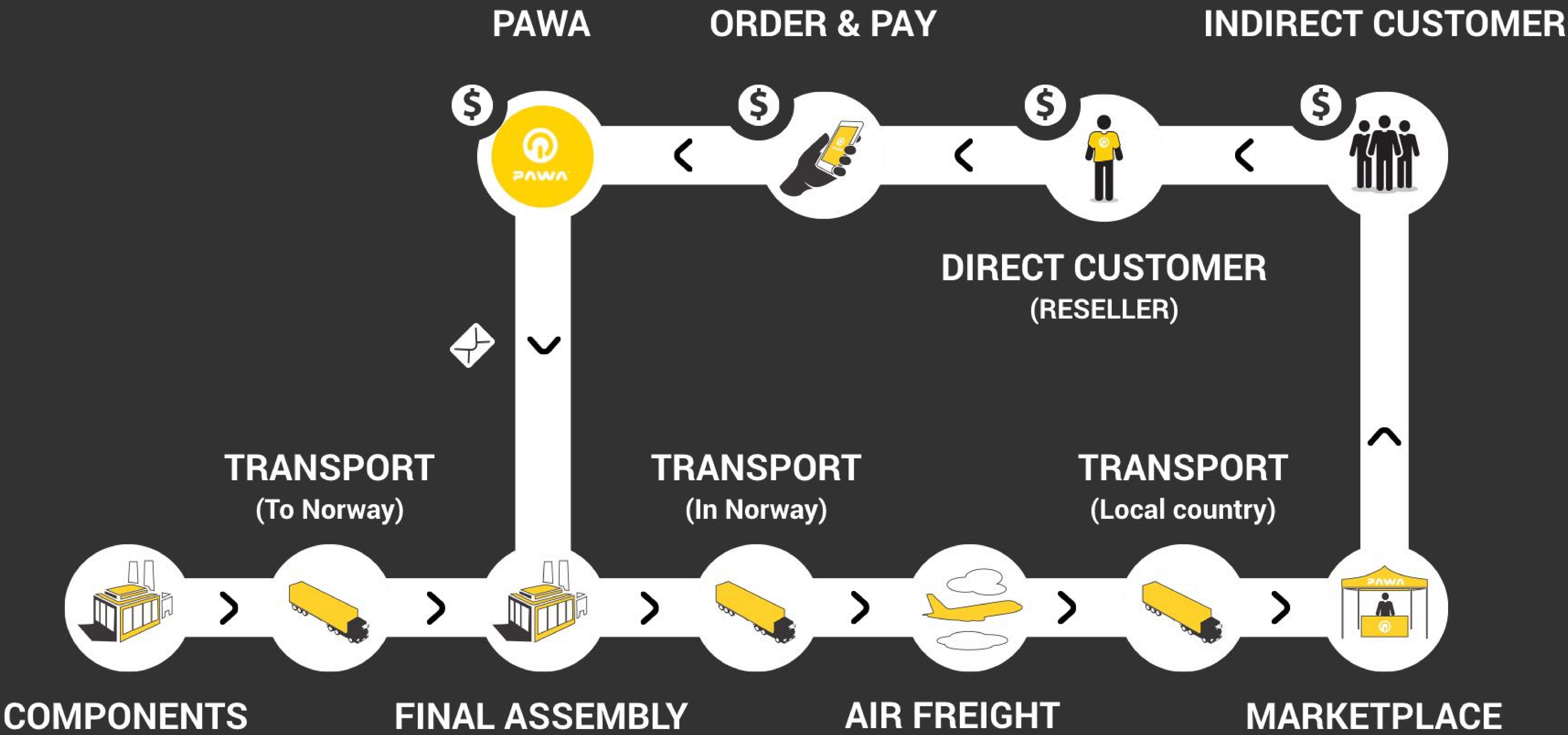
Made to order.

Customers as resellers.

All in the PAWA App.



PAWA Distribution



A close-up photograph of a person's hands holding three smartphones stacked vertically. The person is wearing a grey suit jacket. The background is a soft, out-of-focus mix of warm colors like orange and brown. The text '1:62' is overlaid in the upper right corner.

1:62

One customer delivery
turns into 62 new orders in one month



STAGES

PROOF-OF-CONCEPT

Customers - Products - Revenue Model

PROOF-OF-OPERATIONS

Development - Production - Delivery

PROOF-OF-SCALABILITY

Sales - Production - Revenue

APPROACH

MINIMUM VIABLE PRODUCT

Mock-Up - MVP - Production Ready

MINIMUM VIABLE MARKET

8 customers - pre-orders - regional
Kabati - Kutui - Kenya

MINIMUM VIABLE TEAM

CEO - CTO - CMO + Advisors
Next stage upgrade

MINIMUM VIABLE INVESTMENT

<\$1.8m to date - >\$2m line-investment





PARTNERS

TELECOM

JOINT MARKETING PROGRAMMES

.

JOINT SALES PROGRAMMES

CREDIT / BANKS

CONSUMER CREDIT

.

CONSUMER / COMMUNITIES
SUCCESS PROGRAMMES

.

CONSUMER CREDIT HISTORY

Join us

Would **you** like to solve
a \$6 trillion problem
with \$100?





Pawa

Power in your hands

pawa.it

Pawa Video

[Pawa Intro](#)

Second customer video

[Maureen Video](#)

Third customer video

[Alex Video](#)

Pawa democratises energy video

[Documentary](#)

Pawa the story video

[Pawa Story](#)