

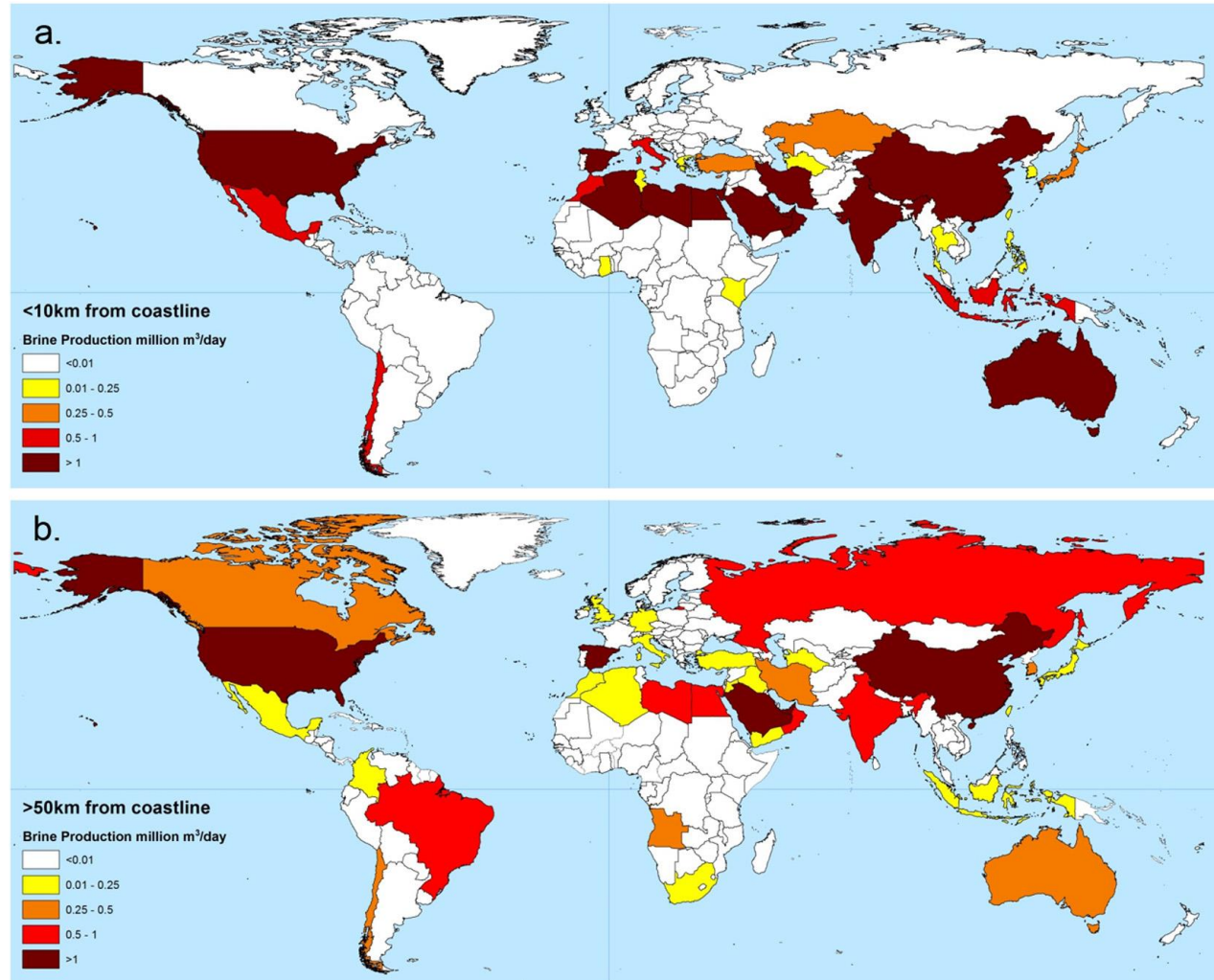


Making desalination sustainable

**NO**BRINER

# Problem

- Freshwater is in dangerously low supply around the world
- By 2025 two-thirds of the global population may face water shortages
- Seawater desalination has provided a solution (but ignored the ecological costs of brine discharge)
- The UN warns of dangerous levels of toxic brine discharged daily (142 million cubic meters)
- Currently, for every litre of fresh water, 1.5L brine is also created
- Brine is a show-stopper in remote areas with no water supply



# The solution

- NoBriner's low-tech solution of utilizing spray evaporation enables the company to convert toxic brine into salt without charging for it
- Salt is then harvested using local workforce and sold as a commodity product, or is converted into other products



By spraying brine in the air we allow the leftover moisture to evaporate mid-air, resulting in salt falling down onto our collector unit

# Our vision



Conversion of brine yields several environmental, economic and societal benefits regardless of the location. However, inland and coastal benefits can differ fundamentally



We provide jobs for the local workforce



Existing desalination plants can now operate without damaging the local fauna



Our solution enables inland desalination projects to provide water without harming the environment



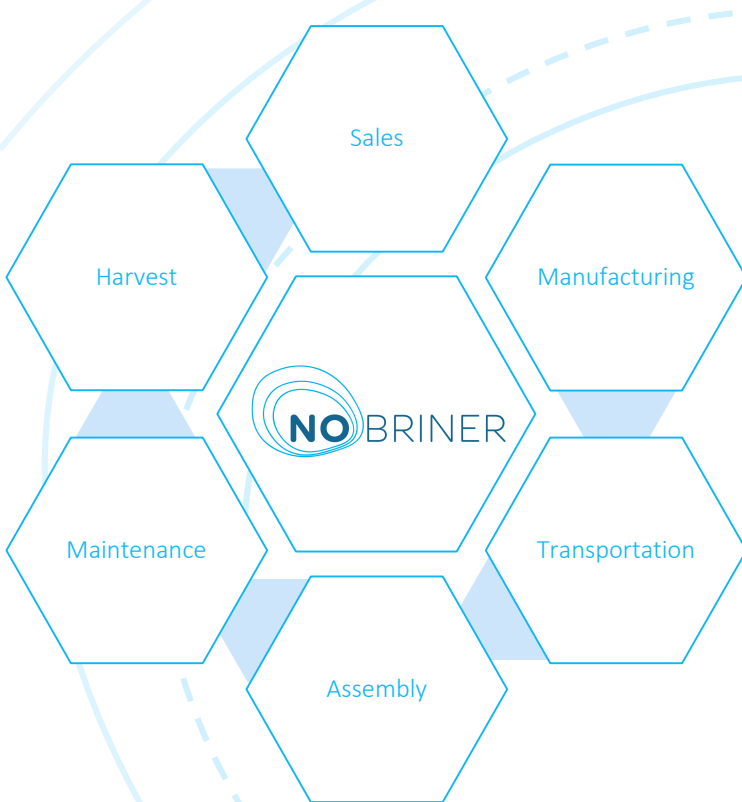
Through salt and salt-based products we introduce circularity to the local economy



Co-designing our final solution with local stakeholders ensures maximum impact

# Business Model

NoBriner incurs all operational costs in order to burden its' partners as little as possible.



Through co-creation we ensure long-term value generation for all stakeholders involved

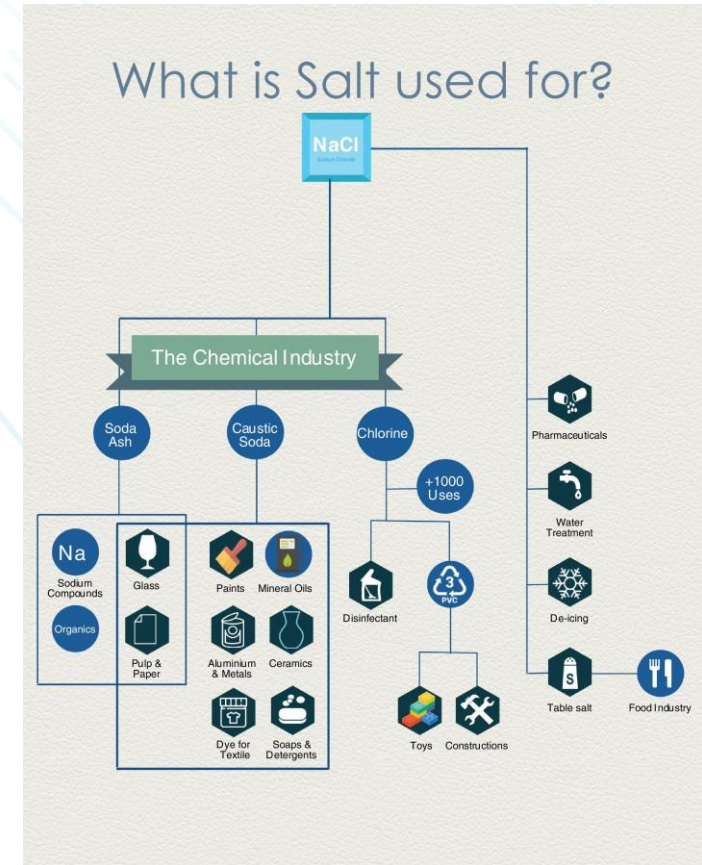
Technical expertise



Local knowledge

Revenues from the end product are utilized to sustain business operations at NoBriner

Using case-by-case evaluation, we handpick the most suitable options

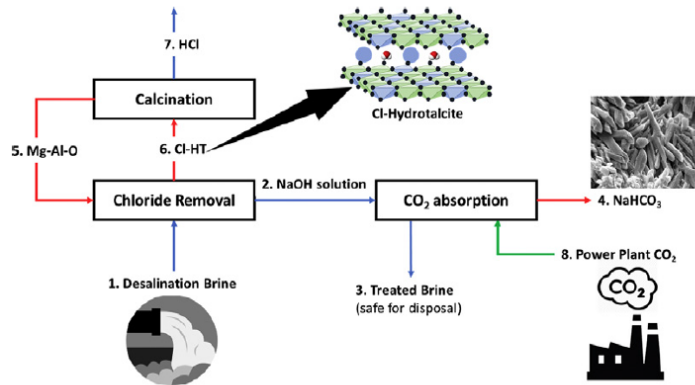




# The excess salt

The key to be able to sell previously mentioned quantities of salt relies on it's utilization into various products. Current solutions include:

- Salt for consumption
- Salt bricks for construction
- Potential agent to decarbonize (and create baking soda)
- Hygiene products (caustic soda)
- Energy storage



Dindi, A., Quang, D. V., AlNashef, I., & Abu-Zahra, M. R. (2018). A process for combined CO<sub>2</sub> utilization and treatment of desalination reject brine. *Desalination*, 442, 62-74.

As co-creation is encoded in our DNA, the final solution will be developed together with regional stakeholders to help the local community as best as we can.

# Traction



- Kakuma, Kenya hosts around 200,000 refugees
- Water is transported with tank trucks
- We have been tasked by Kenya Red Cross and UNHCR to solve the issue of brine so a desalination project can take place
- 120 units each at the capacity of 1m<sup>3</sup> brine/h has been precomissioned
- Ideal conditions for a pilot project
- Salt can be sold and utilized locally
- Based on our pilot project, we have been invited to Indonesia, and South Africa to test urban setup too

# Unit economics

- Our economies of scale dictates that we can turn profit from a small project of 480 m<sup>3</sup>/day
- In order to convert 480 m<sup>3</sup> we require an investment of 120.000 USD\*
- That gives us 30 tonnes of salt daily
- Counting with 50 USD per tonne of salt we would be able to turn approx. 20.000 USD in EBITDA, meaning an ROI of 20% after year 1.

\*upon request precise calculations will be provided



# The team



Barney Vajda  
Co-Founder/CEO



Anne-Sofie Larsen  
Co-Founder/COO



Alberto Meola  
Mechanical Engineer



Wafa Maalej  
Chemical Engineer

## Advisory Board members



Claus Helix-Nielsen  
Head of DTU Environment

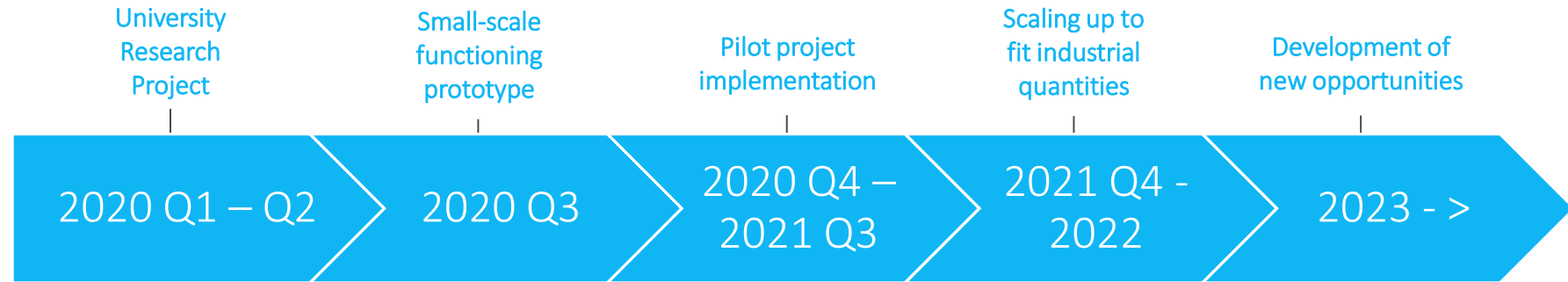


Jes Broeng  
Head of DTU Entrepreneurship

## Partners



# Our timeline and needs



In order to secure sustainability in desalination we need several things to succeed:

- Funds: without necessary funds we can't build our prototype and scale it
- Expertise: Currently our team is missing experts from the desalination world
- Access to plants: in order for us to scale properly, we need to have a solid cooperation with a desal plant (industrial scale will only be possible with cooperation on projects)

Thank you for your attention!

Contact

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Video: <https://youtu.be/Nm349OfZuH8>

